



Haircare Treatments - MEDAVITA

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✉ bbazar@globelife.com
☎ +39 0331 1706328

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Medavita launches new line Solarich, regenerative and moisturizing beauty treatment for the protection of stressed hair from sun exposure.

Thanks to the powerful and active plant Myrtle Licorice and complex Amino Concentrée, Solarich blocks the action of sbiadente desiccant and UV rays, wind, salt water, chlorine, repairing the damaged cuticle, hydrating deep into the fiber and preserving the integrity, color, both natural and cosmetic. Already a few seconds after applying a deep sense of freshness envelops the whole head.

REFRESHING AFTER SUN SHAMPOO AND SHOWER pH 6

Gently cleanses without depleting the skin and scalp are stressed from sun, wind, salt water, chlorine, thanks to its tonic, soothing and calming. It gives a feeling of lasting freshness.

box: 250 ml bottle

SOOTHING AFTER SUN MASK pH 3.5

It restructures the hair fiber parched by the sun, wind, salt water, chlorine, making hair soft and elastic and protecting the color, thanks to its tonic, soothing and calming.

box: 250 ml jar

RESTRUCTURING BI -PHASE PRE- AND SUN pH 3

It protects the hair from the drying effects of sun, wind, salt and chlorine due to the presence of UVA / B. The phase foam acts on the hair cuticle, while the milky penetrates the cortex, giving the hair body and shine and enhancing color, thanks to its tonic, soothing and calming.

box: 150 ml spray bottle