



## Hair Perms & Neutralisers - IT&LY

### PROSHAPE PROSHAPE



**IT&LY**<sup>®</sup>  
HAIR FASHION

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#### PREONDA

Protective spray pre - ironing / ripple. Split End Complex creates a protective film that restores the hair keratin structure. The permanent or straightening will cos ; also act on hair gi treated. PREONDA a product particularly suitable for hair that have already undergone stressful treatments and are brittle, as it seals the split ends and increases smoothness and pettinabilit.

**Package** : spray bottle of 150 ml.

#### PLUSONDA

Rebalancing emulsion post - ironing / ripple. Balancing Emulsion specially formulated to restructure the hair fiber after the service technician (waving or straightening). Replenishes and strengthens the hair keeping it hydrated and soft over time. Split End Complex reorganize the keratin structure and ensures total protection of tips and secure long-term results. Its composition rich Shea Butter : an ingredient of plant origin used for its properties emollient and protective, which gives the hair a pi natural. L & acute; Sweet Almond Oil, Moreover, gives the hair softness and shine.

**Package** : 500 ml jar.

#### Thermoflat

Thermal fluid for extra smooth compact. Exclusive fluid multiactive slicker and disciplining, protects hair from thermal shock after ironing service. Its special formulation based Phytokeratina, heat activated, restructures from & acute; inside the hair by creating a strong cohesion to the cuticle, increasing resistance and the & acute; elasticity and avoiding its breakage. Split End Complex prevents the formation of split ends and eliminates frizz : the hair will be perfectly smooth, soft and shiny. Ideal if used before the dryer or plate.

**Package** : 200 ml bottle with dispenser.

**CURL DEFINER MOUSSE**

Outlines curly mousse. Mousse modeling in soft attachment that outlines and defines natural curly or permed. Used after the service undulating, conditions the hair restoring proper hydration and leaving it soft and shiny. Model in a natural way all types of bushing avoiding frizz. Split End Complex has an effective governing detangling and moisture resistant.

**Package** : 250 ml bottle.