



## Hair Gel - Finish - ALTER EGO ITALY

### TOO HASTY - STYLING & FINISHING

HASTY TOO - styling & finishing



**ALTEREGO**  
ITALY

SALON EXCLUSIVE

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### TOO HASTY - STYLING & FINISHING

HASTY TOO - styling & finishing

#### TOO HASTY GLOSS & SLEEK for shiny and glamorous

Based Phytosleek ® Biopolymer and Hemp. The action trivalent anti-frizz, smoothing and regulating of Phytosleek ® is due to the synergy of intelligent polymers and cationic proteins of soybean, which have a nourishing effect and filming around the hair fiber. The anti-frizz is also effective in conditions of high humidity. Phytosleek ® brings vitality, smooth and also regulates the facilities more difficult. Hemp (cannabis sativa seed oil) is considered one of the most nutritional oils and complete source of protein. It contains 20 amino acids including the 9 essential amino acids. Rich in Vitamins A, B1, B2, B3, B6, C, D, and E, contains a high percentage of essential fatty acids, rich in Omega -6 and Omega -3. Its moisturizing and conditioning properties make hair more elastic and easier to comb. Each product line GLOSS & SLEEK lights, protects and perfects the style, helping to preserve the natural feel of the hair. Belongs to the range GLOSS & SLEEK :

##### • SHIMMER ESSENCE

Spray polishing and softening, ultra-light, non-greasy, leaving hair shiny, soft and fragrant. The film-forming protects from humidity and smog. Spray from a distance of about 30 cm at the end of the styling and after the lacquer.

**box:** Spray 150 ml

##### THICKENING & volumising forms and architectural volumes

Based Purisilk curl sculptor and Hemp. The perfect balance between control and securing the hedgehog is due to the rich botanical complex and technology. Composed of natural agents cationic proteins of Moringa and a fixative polymer, provides strength and structure to curly. Purisilk gives volume and defines the movement, leaving the hair toned and supple. Each product protects, and perfects the style model, transforms the texture of the hair and helps to preserve the natural touch of fine hair in need of body and curly hair that require a three-dimensional effect. THICKENING & volumising belongs to the range :

##### • PRIMER VOLUME

Volumizing for fine hair, volume effect from the roots without weighing it down. For long hair, effect primers creates the perfect base on which to apply other styling, increasing the

duration and effect on the hair.

Container: 150 ml spray.

- **VOLUXIOUS HAIRSPRAY**

Volumizing hair spray fast-drying, easy to remove with a simple brushing. Keeping light, gives maximum shine without weighing it down.

**box:** Spray 150 ml

### **CREATE & Texturise**

#### **tenacious and sculpted hair**

Based on hemp (CANNABIS SATIVA SEED OIL), considered one of the most nutritional oils and complete source of protein. It contains 20 amino acids including the 9 essential amino acids. Rich in Vitamins A, B1, B2, B3, B6, C, D, and E, contains a high percentage of essential fatty acids, rich in Omega -6 and Omega -3. Moisturizing and conditioning properties that make hair more elastic and easier to comb. Each product protects, model, sculpts and perfects the style, turning every strand in creative solutions. CREATE & Texturise belongs to the range :

- **OCEAN MIST**

Texturizing spray beach effect -based minerals and seaweed extract Hawaii for a look with soft waves, sexy and slightly disheveled.

**box:** Spray 150 ml