



## Hair-dryer - GAMMA PIU

### RANGE DRYER MOST ACTIVE OXYGEN



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More ACTIVE OXYGEN model range is equipped with a special lamp, which adds to the action typical of the dryer the effectiveness of a beneficial scent of Active Oxygen and placed it gently on the hair.

The benefits you get are numerous:

- Active Oxygen improves the action of the dye because it promotes the formation of the bond between the dye and the structural constituents of the hair (a fixative - mordant effect).
- Capello smooth and exaltation of color thanks to the closure of keratin scales.
- Longer lifetime of the dye.
- Reduced drying time.

The treatment effect is immediately perceived by customers just passing their own hair between the toes. Range most ACTIVE OXYGEN is a beneficial natural treatment associated with a professional reliable and powerful. It is the revolution of drying, to meet the more stringent requirements of Hairstylers.