



## Hair Color - SELECTIVE

**MILDCOLOUR**  
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# SELECTIVE

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**MILDCOLOUR**  
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cream colored, odorless and gentle  
Vibrant colors, bright and intense. MILDCOLOUR is a cream colored delicate as ammonia free. Its formula without ammonia and protein-rich Cotton, argan oil, jojoba oil and extracts of Aloe Vera and Chamomile, minimizes the action of hair swelling to a greater respect for hair and skin. All shades allow lightening up to 3-4 shades and can be mixed together to customize the shade with the result, give rich reflections and comprehensive coverage of white hair.  
The ULTRA BLONDE lighten 4 levels and not be mixed with the rest of the Shades. 11 families : NATURAL ASH, beige, gold, copper, RED MAHOGANY, PURPLE, FANTASY, and ULTRA BLONDE MIX  
**method of use** : MILDCOLOUR use with emulsions Oxidants MILDOXY 1:1