



## Hair Color - CALMAR

### COLOR SWEET COLOR

hair colouring cream-no Ammonia no PPD-with oil of cacao



**CALMAR**<sup>®</sup>

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SWEET COLOR is a permanent color with oil of Cacao and without P-Phenylenediamine and paraben-free.

Gives long lasting intense and brilliant hues. Hair shiny and silky hair with bright colors. Is a professional colouring cream easy to mix and apply: the absence of ammonia reduces the risks of respiratory allergy and minimises the skin sensitivity. Thanks to its formula enriched with oil of Cacao ' COLOR SWEET COLOR promotes the nutrition necessary to reassemble the hair fibers making the hair stronger ' soft and shiny. The presence of natural extracts of Chamomile hamamelis ' protective ' plantain and promotes emollient and moisturizing. Antioxidant and soothing action of these extracts gives protection to sensitive skin during the exposure time and promotes the hydration of the hair tone it up. The natural extracts of Horsetail Birch's ' St John's Wort and Horsechestnut are purifying ' elasticity and natural luminosity and elasticity of remineralizing favoring healthy hair. COLOR SWEET COLOR is the result of a perfect balance between base conditioning and high quality pigments with a high degree of purity.

**shades:** the range includes 42 shades available in the series: GOLDEN BEIGE ' natural ' ASH ' GOLDEN BROWN ' PURPLE ' MAHOGANY BROWN/BEIGE ' AUBURN ' COLD ' TONALIZZATORI ' and creamers.

**directions for use:** in a non-metallic Bowl thoroughly mix in 1:1 ratio COLOR SWEET COLOR + OXIGOLD oxidizing emulsion (100 ml + 100 ml). Apply with a brush on dry, unwashed hair. The amount must be sufficient to ensure a good coverage of white hair. Leave on for 25-35 minutes. Rinse thoroughly and proceed with the shampoo.

**packaging:** 100 ml tube.