



## Aesthetics - PININ

### PININ MANICURE COLLECTION

luxury



✉ [bbazar@globelife.com](mailto:bbazar@globelife.com)  
☎ +39 0331 1706328  
🌐 [www.globelife.com/pinin/](http://www.globelife.com/pinin/)



### PININ MANICURE COLLECTION

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#### design and planning

Thanks to the experience matured in more than half a century and an occupation still turn for the 90% manually, PININ is able to create lines and custom items, special treatments and design, with the utmost sophistication and attention to detail.

From 1942 to the present six strengths characterize products Pinin:

- Artisan matrix
- Importance of the design phase
- Deep knowledge of matter
- Fusion between tradition and innovation
- Continuous search for quality
- Attention to the image

These elements have transformed, in the story, an activity that today is placed on medium-high range of market and points to a diversification of proposals through a variety of products.